

81EIGHTEEN ACADEMY PREP

FALL '26

OPEN HOUSE

AUGUST 28

12:00 PM

- ☒ ABOUT
- ☒ STUDENT BODY
- ☒ PROGRAMS & CURRICULUM
- ☒ STUDENT LIFE
- ☒ ACADEMIC CALENDAR
- ☒ TUITION & SCHOLARSHIP
- ☒ ENROLLMENT



KENYANA HOLLIS, MBA, DBA(C)

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- ☒ FACILITATOR
- ☒ MARQUIS WHO'S WHO
- ☒ HARVARD PUBLISHING
EDUCATOR



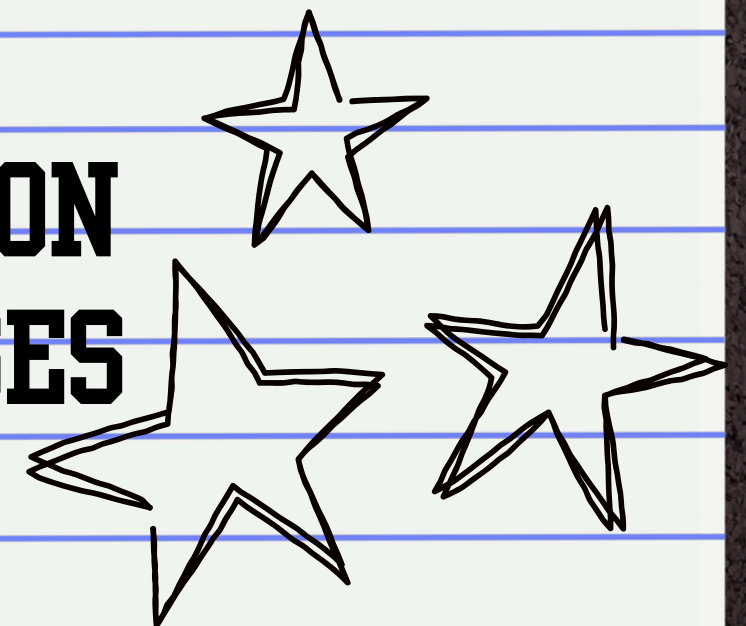
ABOUT



☒ **4-WEEK CERTIFICATE PROGRAM**

☒ **2 WEEKS OF INSTRUCTION**

☒ **4 PREPARATORY CLASSES**

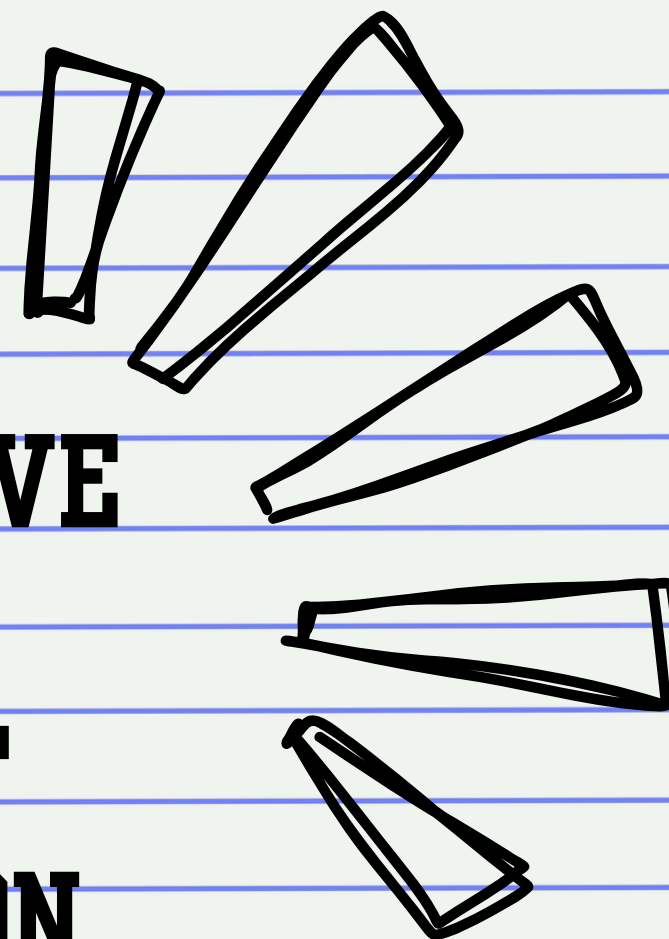


BUILD FAMILIARITY WITH EMAIL MARKETING, HOW IT WORKS, AND WHERE IT FITS IN YOUR BUSINESS.

STUDENT BODY



- ☒ **WOMEN**
- ☒ **GENDER-EXPANSIVE**
- ☒ **BIPOC**
- ☒ **NEURODIVERGENT**
- ☒ **FIRST-GENERATION**
ENTREPRENEURS



PROGRAM



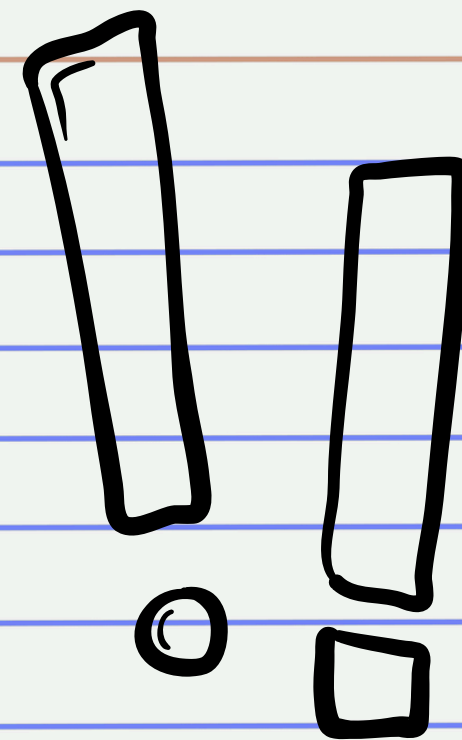
- ☒ SEGMENTATION
- ☒ PERSONALIZATION
- ☒ AUTOMATION
- ☒ OPTIMIZATION



CURRICULUM



- ☒ SEG 100
- ☒ PER 200
- ☒ AUT 300
- ☒ OPT 400



HONORS IS AN INVITE-ONLY DISTINCTION WITH BONUS
LEARNING FOR STUDENTS READY TO TAKE THEIR WORK A BIT
FURTHER.

CURRICULUM

- ☒ **SEG 100 · INTRODUCTION TO SEGMENTATION** **WEEK 2**
- ☒ **PER 200 · INTRODUCTION TO PERSONALIZATION** **WEEK 2**
- ☒ **AUT 300 · INTRODUCTION TO AUTOMATION** **WEEK 3**
- ☒ **OPT 400 · INTRODUCTION TO OPTIMIZATION** **WEEKS 3**

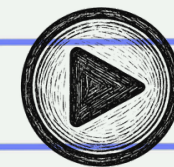
CURRICULUM

A CLASS AT THE ACADEMY



ARRIVE

GET SETTLED, SEE WHAT YOU'LL LEARN, WHY IT MATTERS, AND WHAT TO EXPECT FROM THE CLASS.



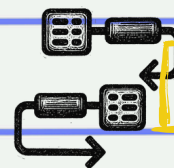
ABSORB

WATCH FIVE SHORT VIDEOS. EACH ONE COVERS A DIFFERENT PART OF THE CLASS, MAKING EVERYTHING EASIER TO FOLLOW.



APPLY

USE YOUR WORKBOOK, CLASS MATERIALS, EXAMPLES, AND GUIDED EXERCISES TO FOLLOW ALONG.



ACT

APPLY WHAT YOU'VE LEARNED BY WORKING THROUGH THE ACTIVITIES. PUT THESE IDEAS INTO PRACTICE FOR YOUR BUSINESS.



ASSESS

SEE WHAT YOU UNDERSTAND SO FAR, NOTICE ANYTHING YOU WANT TO REVIEW, AND FINISH THE CLASS ASSESSMENT.



ASK

IF YOU'VE GOT QUESTIONS, FEEL STUCK, OR HAVEN'T FINISHED SOMETHING, BRING IT TO STUDY HALL OR OFFICE HOURS.

CURRICULUM

E.G. A WEEK IN THE ACADEMY



MONDAY — SEG 100
WATCH / LEARN



TUESDAY — SEG 100
WORK / APPLY



WEDNESDAY — STUDY HALL · TUTORING
CATCH UP / GET HELP



THURSDAY — PER 200
WATCH / LEARN

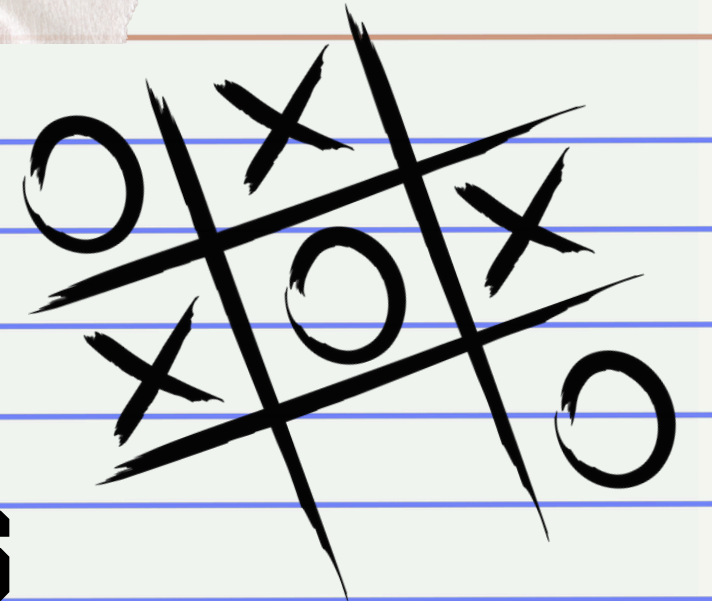


FRIDAY — PER 200 + OFFICE HOURS · HELP DESK
WORK / APPLY

STUDENT LIFE



- ☒ **ACADEMICS**
- ☒ **CAMPUS LIFE**
- ☒ **STUDENT ACTIVITIES**
- ☒ **MILESTONES**



STUDENT LIFE

ACADEMICS

- ☒ HOMEROOM
- ☒ STUDY HALL · TUTORING
- ☒ OFFICE HOURS · HELP DESK
- ☒ AFTER-SCHOOL // HOMEWORK · EXTRA CREDIT
- ☒ ADVISORY + GUIDANCE GROUPS

CAMPUS LIFE

- ☒ WELCOME WEEK
- ☒ SPIRIT WEEK
- ☒ FOUNDERS DAY
- ☒ SKIP/CUT DAY
- ☒ COMPLETION WEEK

STUDENT ACTIVITIES

- ☒ P.E. (PRODUCTIVITY EXERCISES)
- ☒ LABS & WORKSHOPS
- ☒ CLINICS
- ☒ CLUBS & ORGS
- ☒ ASSEMBLIES

MILESTONES

- ☒ ORIENTATION
- ☒ CONVOCATION
- ☒ CERTIFICATE
- ☒ COMMENCEMENT

CALENDAR



≡Welcome≡ **WELCOME WEEK**
AUGUST 31 - SEPTEMBER 6



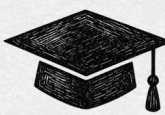
CLASSES 1-2
SEPTEMBER 7 - 11



CLASSES 3-4
SEPTEMBER 14-18



COMPLETION WEEK
SEPTEMBER 21-26

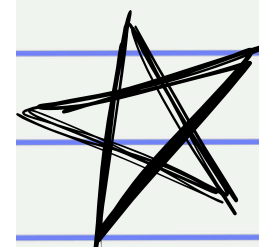


COMMENCEMENT
SEPTEMBER 27

TUITION

\$250

- ☒ 4-WEEK CERTIFICATE PROGRAM
- ☒ 4 CORE CLASSES + MATERIALS
- ☒ STUDY HALL · OFFICE HOURS
- ☒ STUDENT MERCH
- ☒ CERTIFICATE + COMMENCEMENT



ACADEMY PREP GRADUATES RECEIVE A \$250
SCHOLARSHIP TOWARD ACADEMY TUITION.

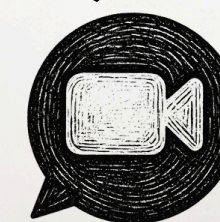
OPEN HOUSE



- ☒ **ACADEMY PREP**
- ☒ **PROGRAM + CURRICULUM**
- ☒ **STUDENT LIFE**
- ☒ **ACADEMIC CALENDAR**
- ☒ **TUITION + SCHOLARSHIP**
- ☒ **ENROLLMENT**
- ☒ **Q+A**



THURSDAY, AUGUST 27



ENROLLMENT



☒ TAKE THE READINESS QUIZ



SEE WHETHER ACADEMY OR ACADEMY PREP IS THE RIGHT FIT.

☒ ATTEND OPEN HOUSE



OPTIONAL: TAKE A LOOK AROUND + BRING YOUR QUESTIONS

☒ COMPLETE ENROLLMENT



SAVE YOUR SEAT AND CHOOSE YOUR PAYMENT OPTION.

☒ GET READY FOR SCHOOL

WATCH FOR YOUR STUDENT INFORMATION AND WELCOME WEEK DETAILS.